

**STORM
CITY**
Games

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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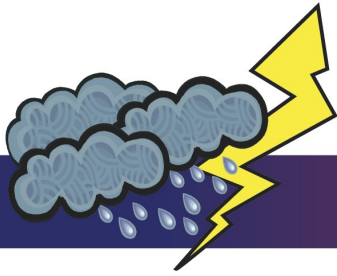
NEW JERSEY – **Storm City Entertainment**, a publisher of interactive entertainment products, is thrilled to announce the Q3 2010 release of the latest edition of the wildly popular Jewel Master series of games from cerasus.media. **“Jewel Master: Cradle of Athena,”** developed for play on the Nintendo DS™ is scheduled for North American release and distribution on September 30th, putting this addictive match-three puzzler on retail shelves in time for Holiday Season 2010.

“Cradle of Athena, like Jewel Master Egypt, is the perfect synergy of puzzle and storyline,” said Steve Newton, President of Storm City Games. “On the surface it’s a compelling puzzle game, but as you progress, it builds into a quest of sorts. These type of games are coming to define what handheld gaming is all about.”

Like “Jewel Master Egypt,” “Cradle of Athena” pushes savvy gamers to match resources and collect materials that are used to craft a civilization from the ground up. By properly shifting and matching resource “jewels” the gamer collects and stockpiles assets needed to build and grow their civilization. As the levels progress in complexity and difficulty, the rewards increase, with the ultimate goal of evolving your “village” into a thriving empire. “The format is tried and true,” continued Newton. “What makes these titles work so well for puzzle junkies is the multi-dimensional aspect of the game. It’s not ‘just’ a casual puzzle game. It’s much more than that.”

“We are delighted to continue working with our friends at Storm City,” said Stefan Juelke, Managing Director of cerasus.media. “The success of these games shows that our dedication to this genre has been well founded.”

Look for “Jewel Master: Cradle of Athena” at major North American Retailers and via online retail outlets this September.



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About Storm City Entertainment:

Storm City Entertainment (SCE) is a publisher and distributor of interactive entertainment products with offices in Sicklerville, New Jersey. Incorporated by well known Video Game industry executives, SCE provides casual gaming products at competitive prices for consumers of all ages. Identifying and contracting with creative Developers and licensing and publishing innovative, family-friendly games is the concept behind Storm City. More information can be found online at www.stormcityentertainment.com

About cerasus.media:

cerasus.media, from Berlin, Germany, has been planning and developing casual games, kids games, and infotainment products for over eight years. They cover PC, MAC, Nintendo DS™, Wii™, and iphone™. cerasus.media games are available worldwide, and regularly hit the PC, Nintendo DS™, and full price charts.

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